

TELEVISION SYSTEM WITH DOWNLOADABLE FEATURES

ABSTRACT OF THE DISCLOSURE

The present invention is directed to providing
5 downloadable features, and more particularly to providing these
features to identified receiving locations (50) in a television
system (10). Features may be desired by the manufacturer for
correcting software defects, updating software, or meeting
compatibility requirements. Features may also be ordered by
10 consumers who respond to solicitation advertisements (130) for
those features. The data related to the features is compiled
and sent from a main location (20) to multiple receiving
locations (46, 48 and 50). The data is then stored in a memory
15 (58) in the identified receiving locations (50), and software
is used to install or operate the stored feature.

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